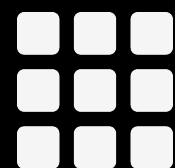


INVESTOR DAY 2025

Neighborhoods

Brian Grassadonia







SPEED
LIMIT
35



DELIVERY
AVAILABLE
WITH DRIVE THRU

DRIVE
THRU

RYAN
Richardson
MOTOR CO.
BUY • SELL • TRADE
575-434-5158

AMOGORDO

W-D-WO
DRIVE-IN
TIGER BURGER

AT&T
IBWAY

NEW ME
Call or Come
LOANS \$300 - \$2000
Apply to New Mexico Credit Co.
SUITE (575) 434-5158

O'Reilly

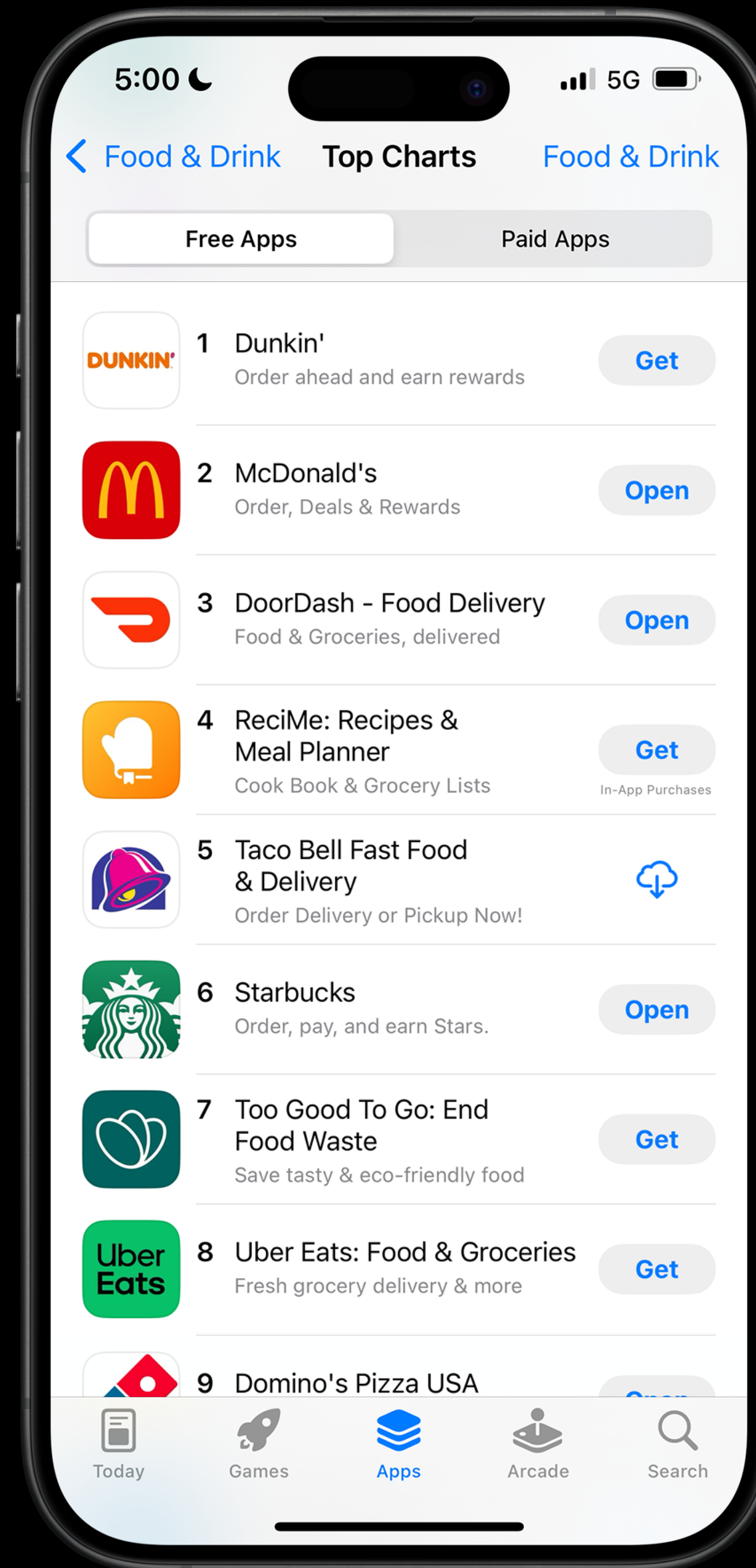
O'Reilly AUTO PARTS

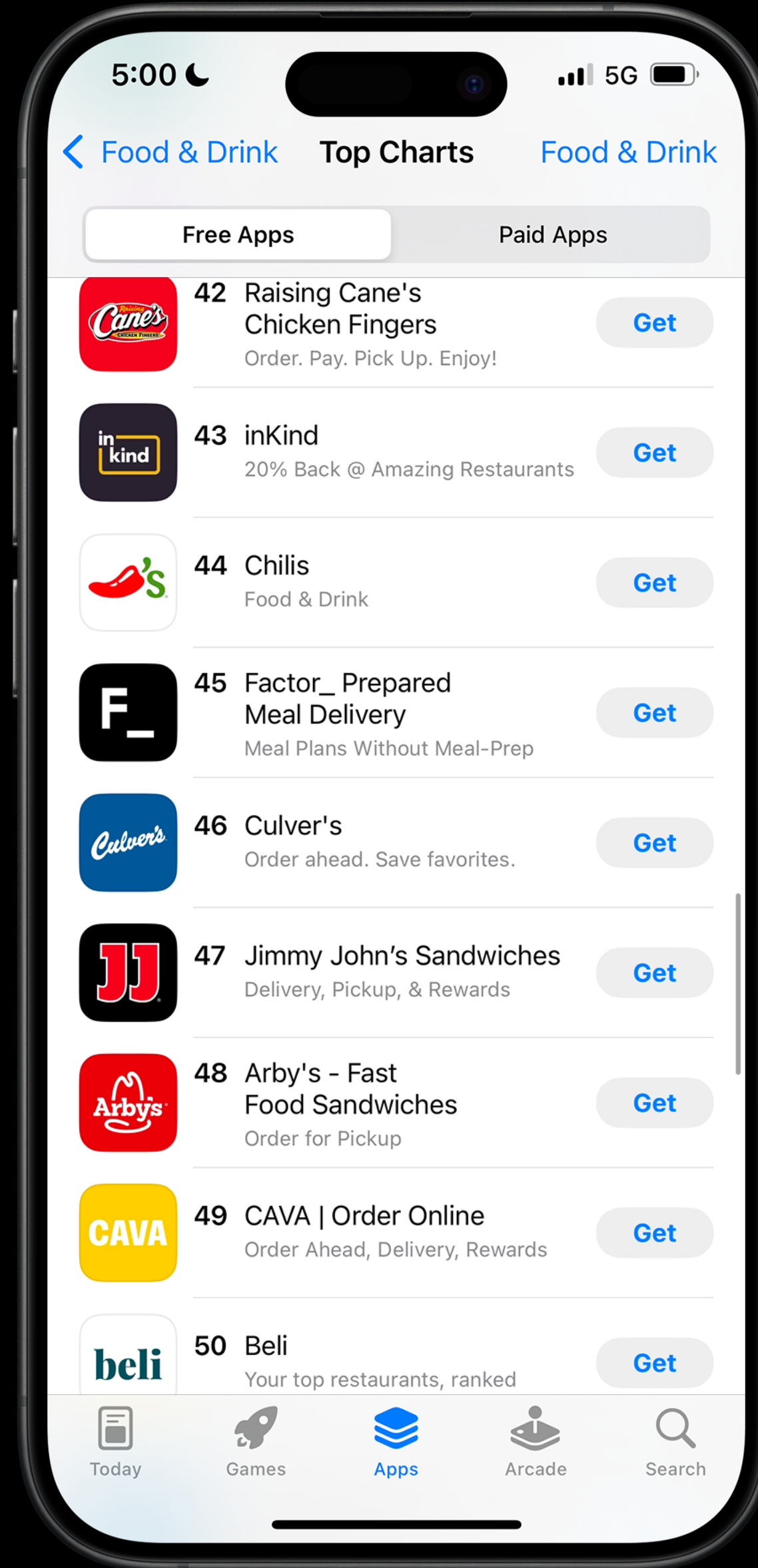
McDonald's
NOW
HIRING
STARTING AT \$12
PER HOUR

Exit
Enter

LONG JOHN SILVER'S
FISH & SHRIMP
COMBO
\$5.99
pepsi

DELIVERY
PICK UP
ORDER ONLY
575-434-6130





 BLOCK INVESTOR DAY 2025

NEIGHBORHOODS





n
d of fresh, crisp greens tossed in a zesty,
s a refreshing and light side dish.

1 + Add • \$12.95



5:55

Neighborhoods

Local Cash

\$22.13

Orders

\$joybakeshop · 2d

Almond croissant, Chocolate croissant, Plain croissant

3 items · Pickup in 20 min

Reorder

Messages

\$gulpnoodles · 1m

Home

Shop

Cart

History



\$joybakeshop

\$olympio

\$grillednstacked

\$rangoonbistro

\$eithoror

\$fomochicken

\$capitolacoffee

\$greatnorth

\$saintburrito

Neighborhoods

5:55

\$gulpnoodles



5:55

← Joy Bakeshop

\$joybakeshop · Cafe

Pickup in 15m

5003 N Williams Ave · Open

Menu

Popular

+

Almond croissant

\$5.95 ~~\$17.00~~

Twice-baked croissant with almond frangipane & slice...

+

Chocolate croissant

\$5.25 ~~\$17.00~~

Classic croissant with dark chocolate batons. Contains...

+

+



Rice
Fluffy jasmine rice, perfectly st
Free • \$3.00

↑ Add to cart

5:55

← Following

Joy Bakeshop

\$joybakeshop

Olympio Greek

\$olympio

Grilled & Stacked

\$grillednstacked

Rangoon Bistro

\$rangoonbistro



First Party Online Ordering

Network-wide Rewards

Pooled Stored Balance

Loyal Base of Followers

Free Marketing without Gatekeeping



First Party Online Ordering

Network-wide Rewards

Pooled Stored Balance

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Free Marketing without Gatekeeping



Follow us & earn rewards

\$joybakeshop is on  Cash App

\$joybakeshop





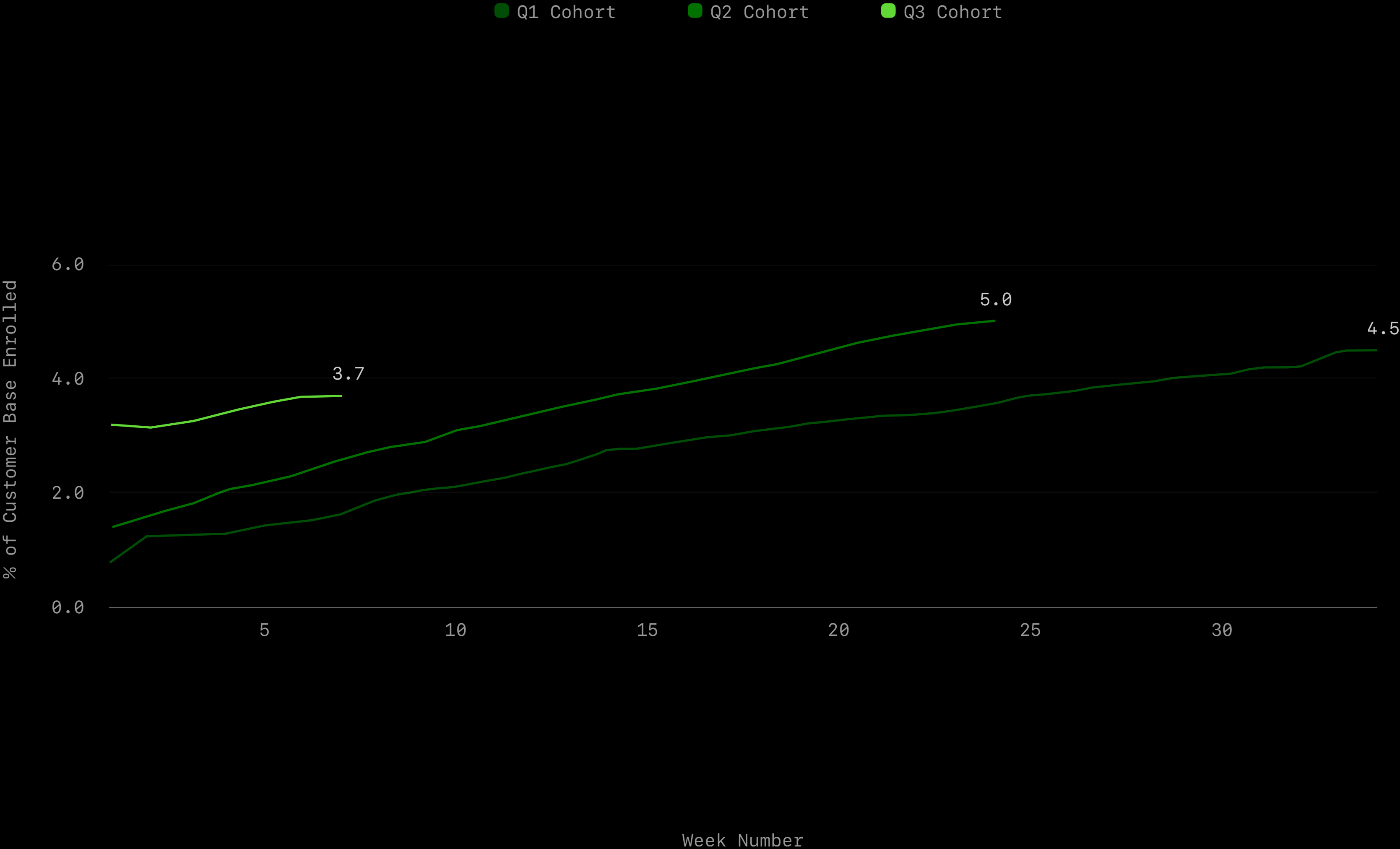


250K+

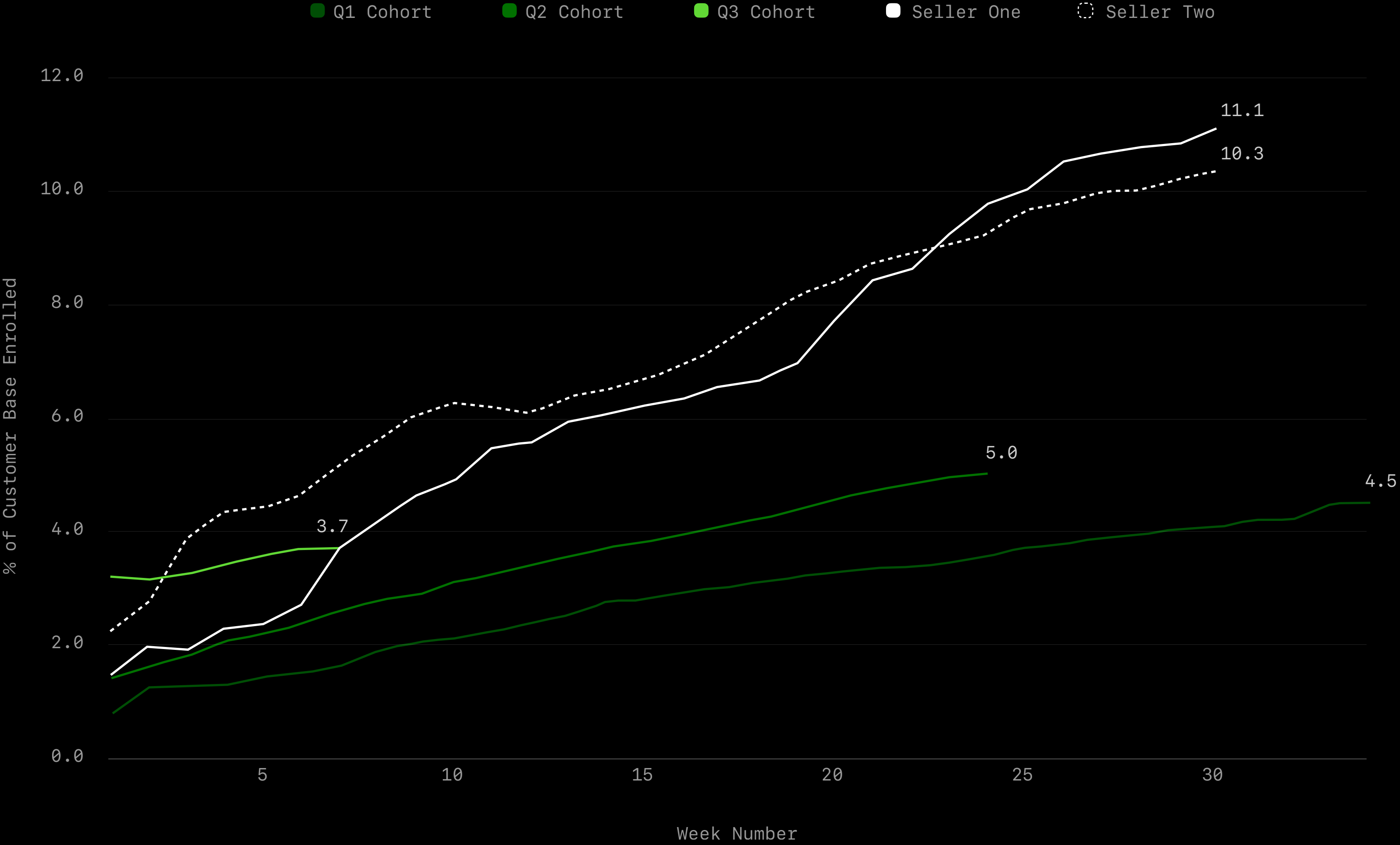
Quick Serve Restaurants

320M+

Unique Cards



Depicts growth in Neighborhoods enrollment across quarterly seller cohorts, measured as the percentage of cards seen at each seller that have enrolled in Neighborhoods through Cash App over time.

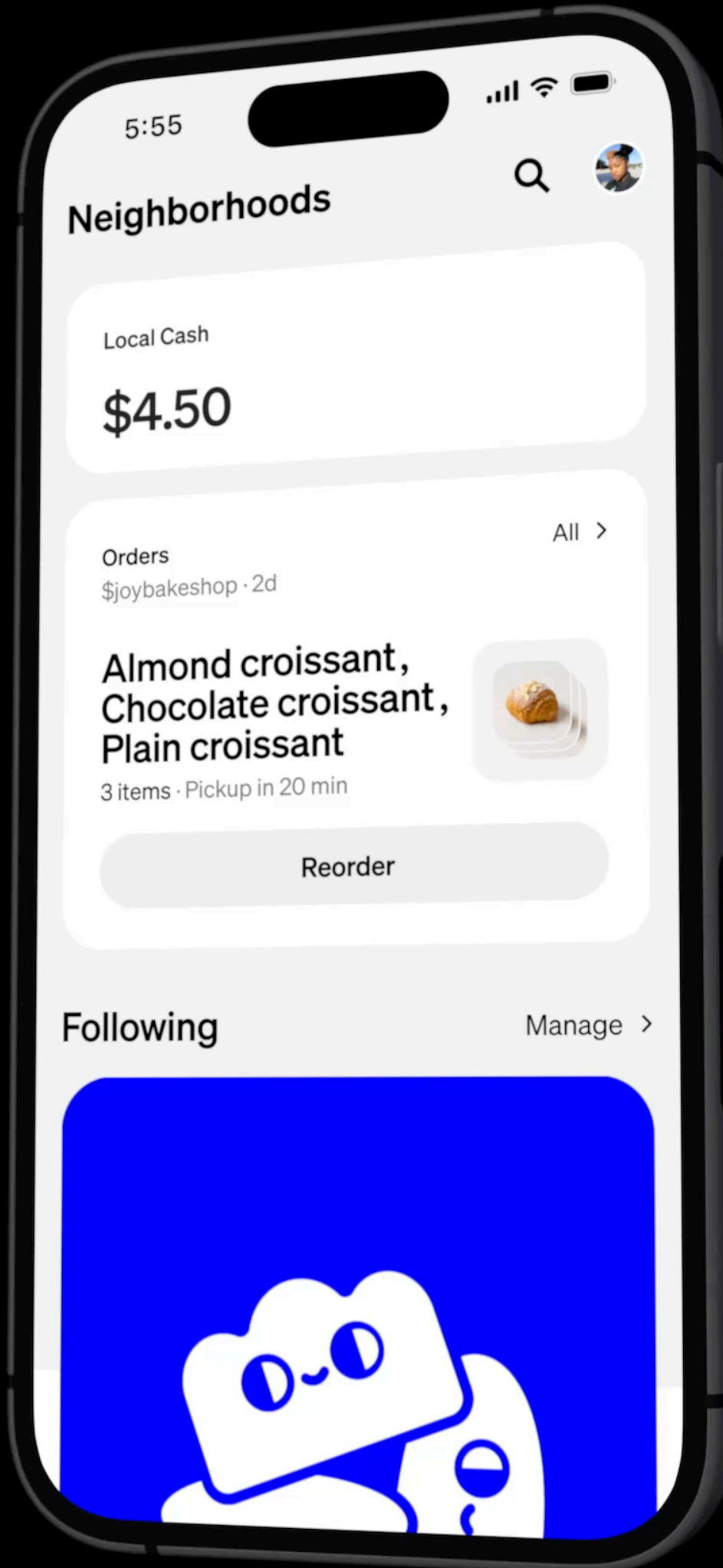


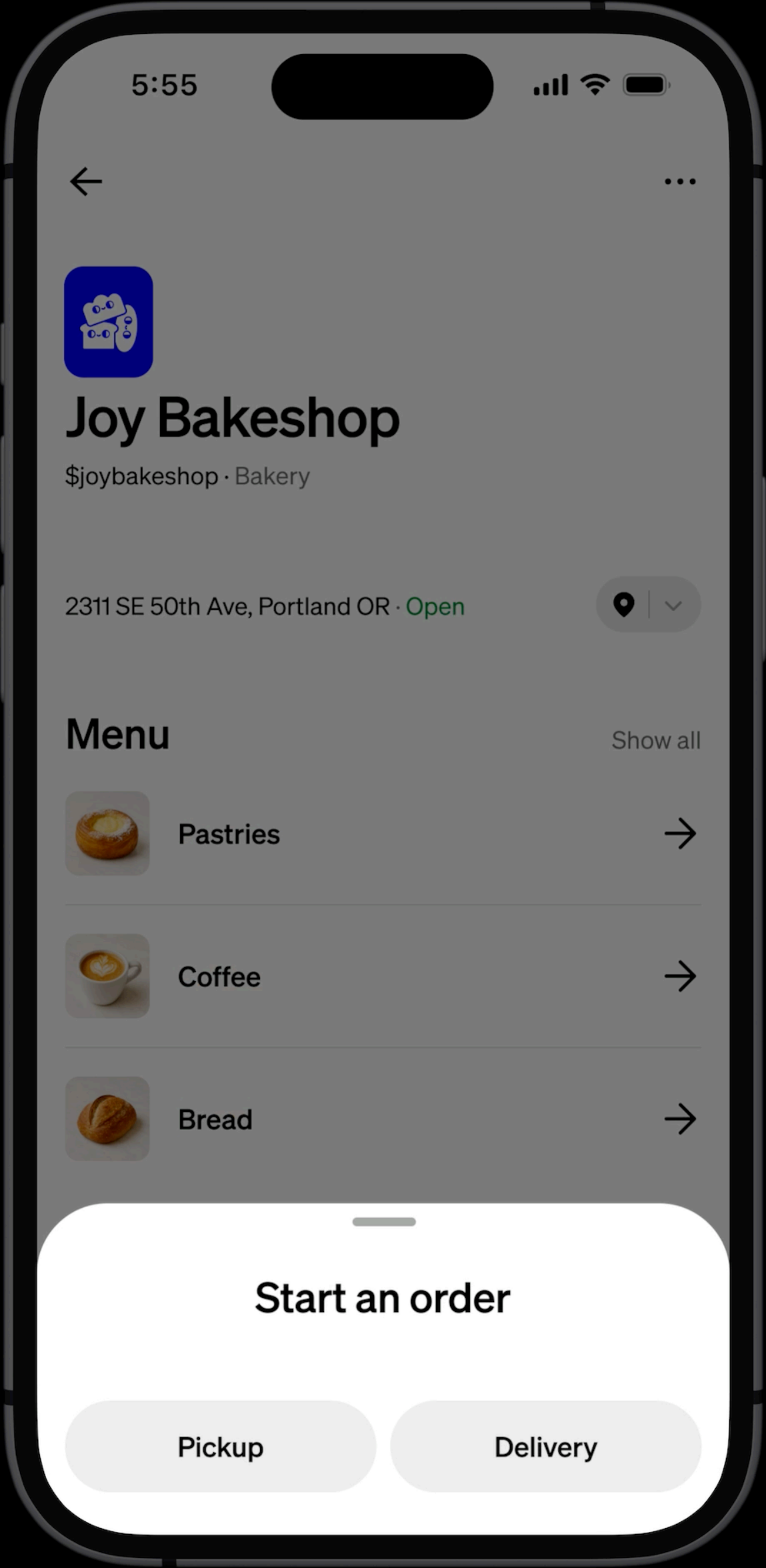
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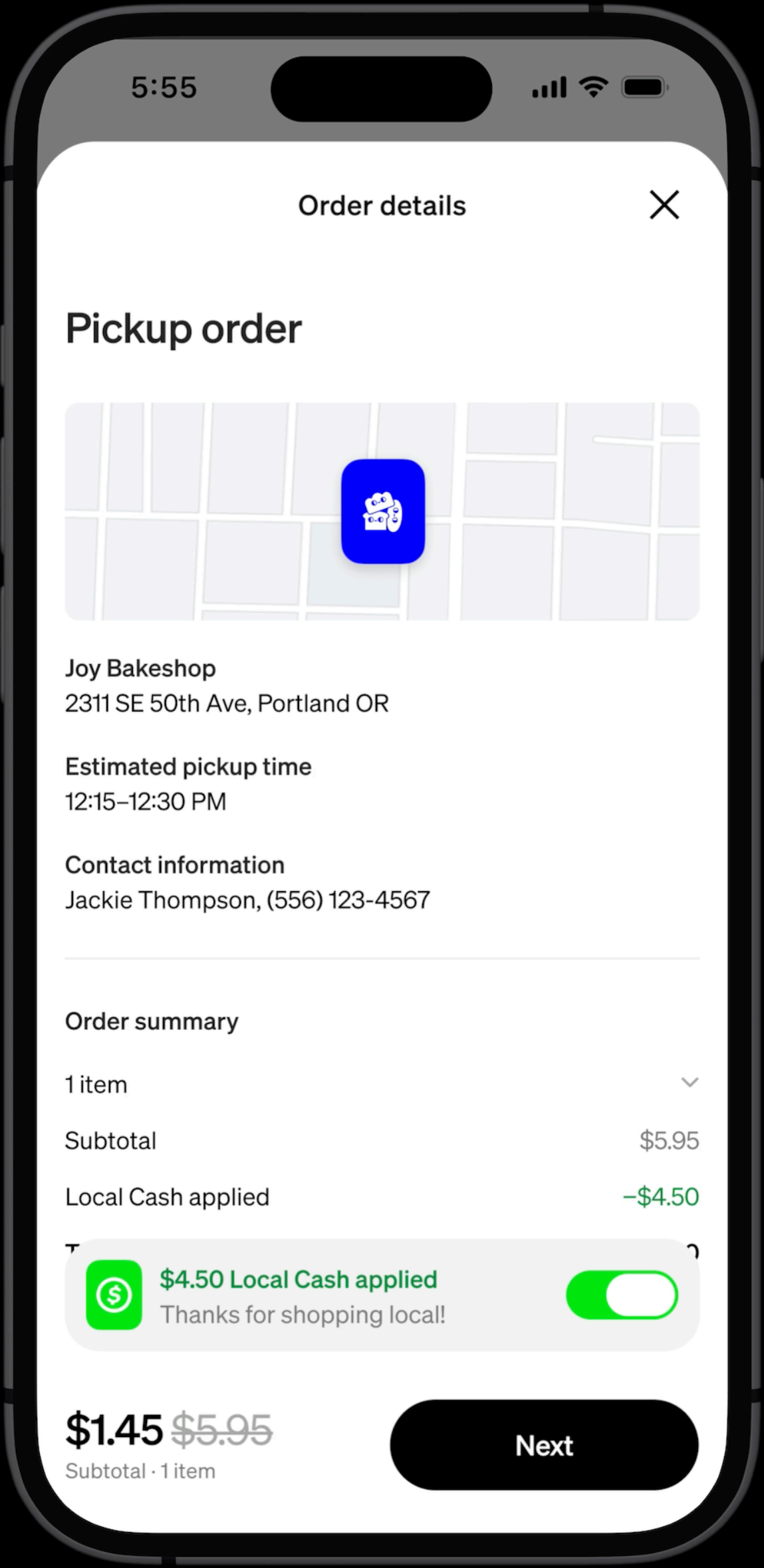


~50%

Not active on Cash App in past quarter









\$300B+

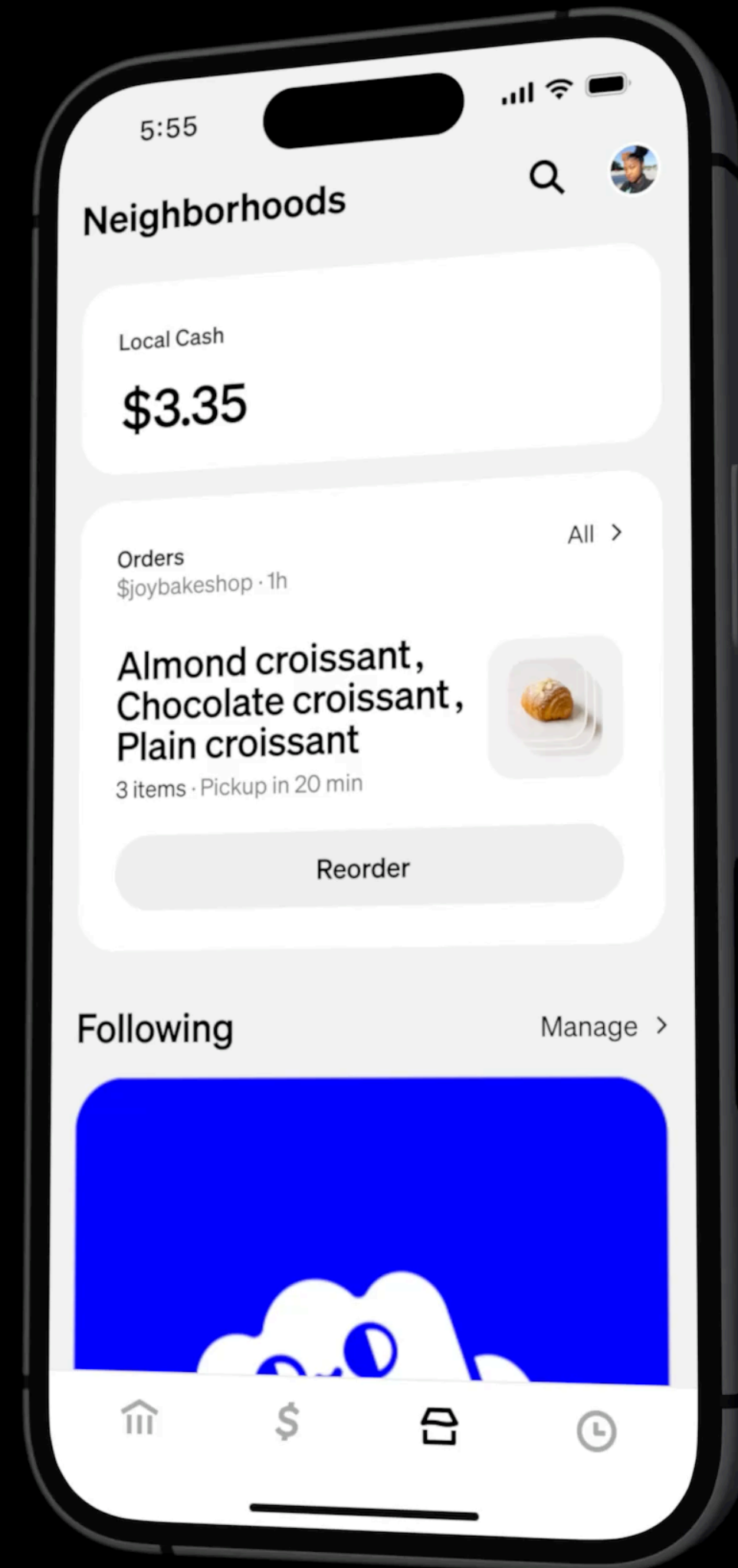
Annual Inflows

1%

Payment Processing

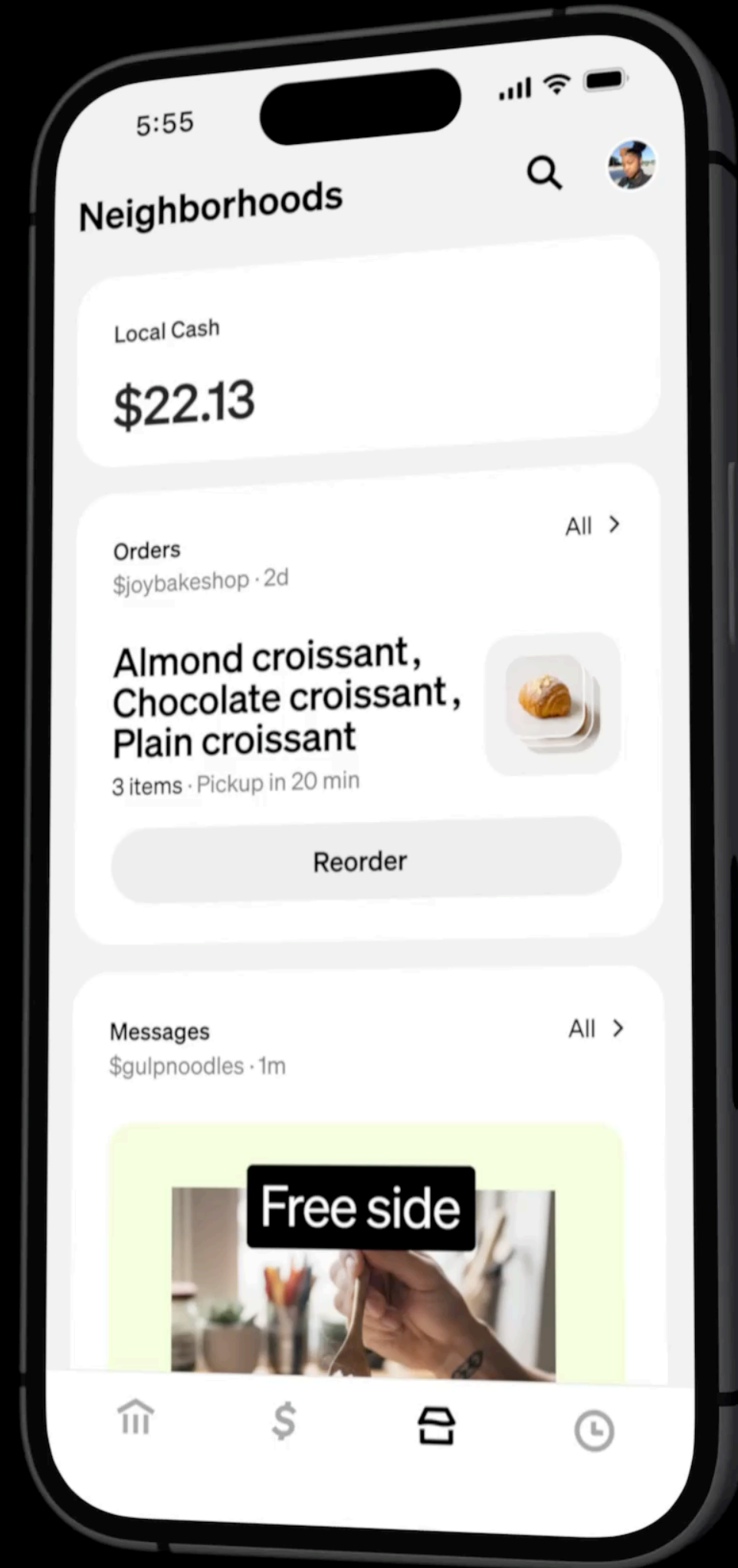


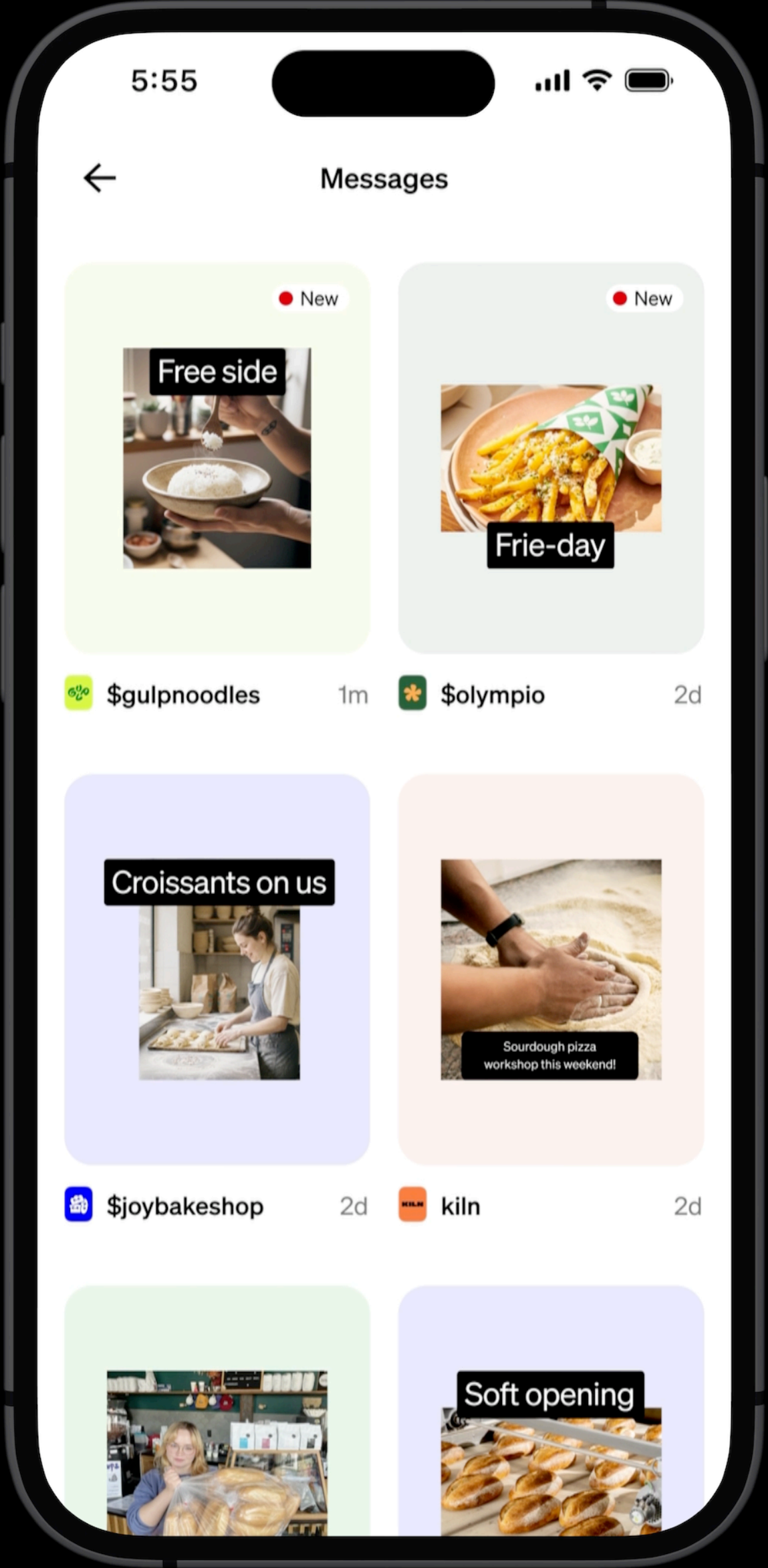
NEIGHBORHOODS



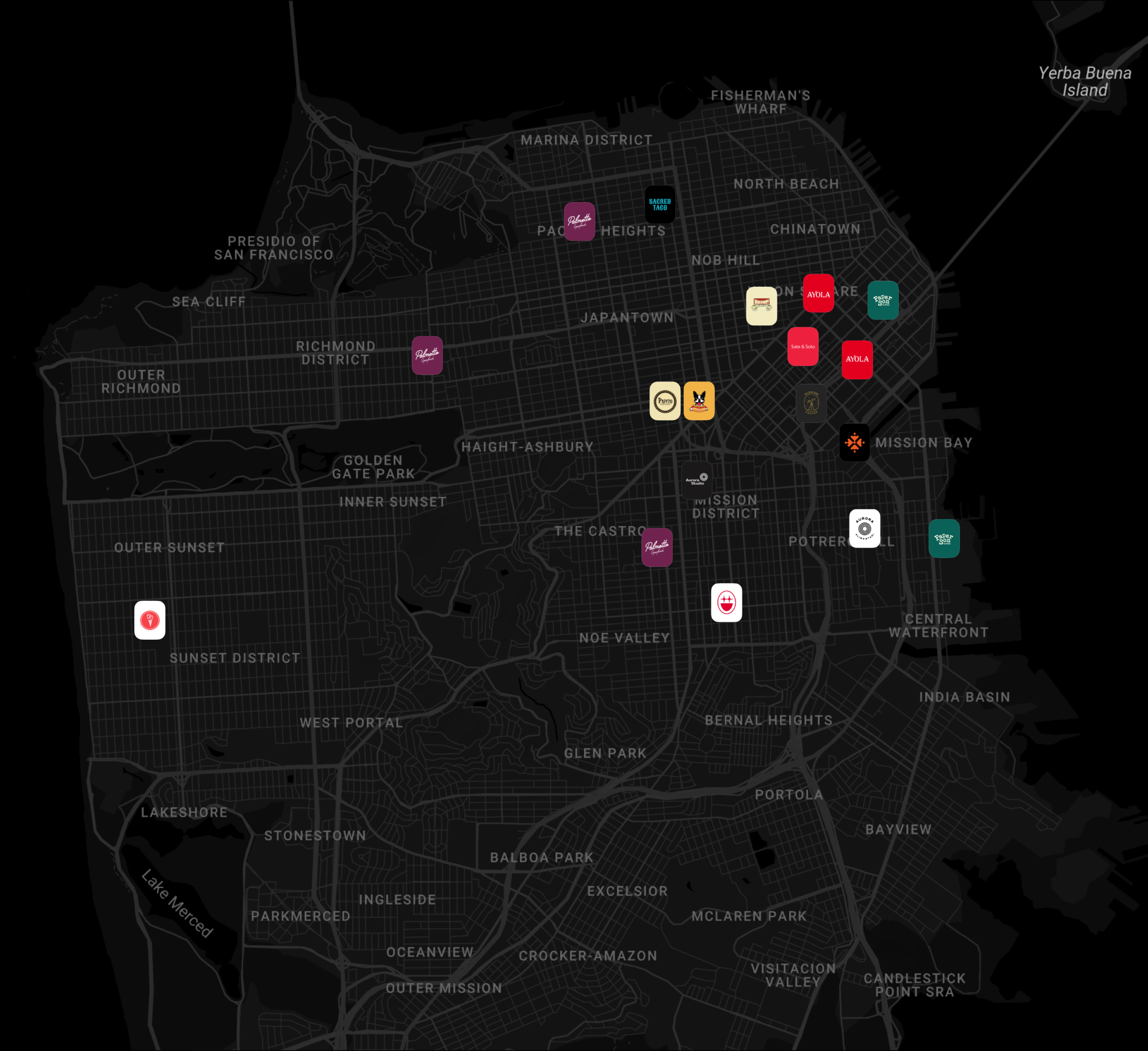


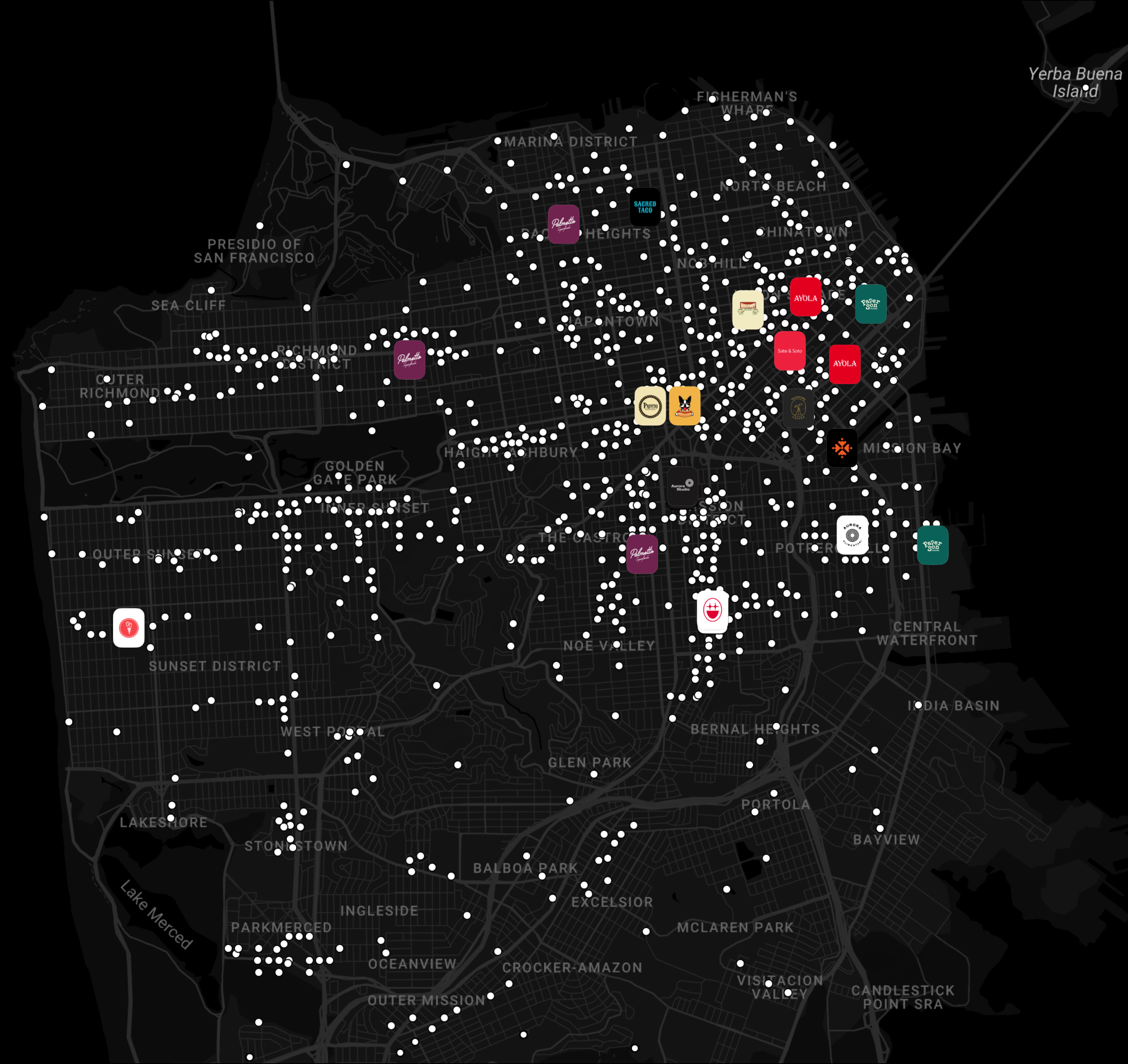
NEIGHBORHOODS











Map drawn to indicate approximate opportunity of quick serve restaurant locations on Square in San Francisco. Dots represent approximate locations and are not to be used as a geographic reference.

