INVESTOR DAY

THANK YOU

CRITICAL FEEDBACK

BLOCK, INC.

ORG STRUCTURE
ENGINEERING
LEADERSHIP
FOCUS

WTF ???

ACCELERATING
PROFITABLE
CONNECTED
AUTOMATED

NOW

CAPABILITIES
ECOSYSTEMS
INTERFACE

STRENGTHS

FINANCIAL
OPERATIONAL
VIRAL NETWORKS
AI

CAPABILITIES

SQUARE #SELLER
CASH APP #INDIVIDUAL
BITCOIN #NETWORK
AFTERPAY #ADVERTISER
TIDAL #CREATOR

ECOSYSTEMS

HARDWARE

SOCIAL NETWORKS

PROACTIVE INTELLIGENCE

INTERFACE

MOVE TO PLASTIC → CARD READER #PAYMENTS

CASH FLOW → SQUARE LOANS #LENDING

DEBIT CARD → CASH APP #NETWORK

LIVING DATA + AI → PROACTIVE INTELLIGENCE #AUTONOMY

INFLECTIONS

BUILD THE FULLY AUTONOMOUS ECONOMIC PLATFORM FOR INDIVIDUALS AND BUSINESSES

GIVE TIME BACK

1. BUILD **MANAGERBOT** TO OPERATE YOUR BUSINESS
2. BUILD **MONEYBOT** TO MAKE THE MOST OF YOUR MONEY
3. CONNECT **NEIGHBORHOODS** GLOBALLY THROUGH SQUARE AND CASH APP
4. REDUCE OUR DEPENDENCY ON THE CURRENT FINANCIAL SYSTEM WITH **BITCOIN**
∞. BUILD IT ALL WITH **BUILDERBOT**

MASTER PLAN

AUTOMATES PAYROLL, SCHEDULING, INVENTORY, MARKETING, …
REDUCES MANUAL WORK, INCREASES THROUGHPUT
CONSISTENT, ALWAYS-ON, EFFORTLESS OPERATIONS

MANAGERBOT

AUTOMATES BUDGETING, TAXES, SAVINGS, PAYMENTS, …

ADAPTIVE TO CUSTOMER BEHAVIOR + LOCAL CONTEXT

GLOBALLY PORTABLE BITCOIN-NATIVE FOUNDATION

MONEYBOT

CONNECTS ALL OF OUR ECOSYSTEMS

DRIVES USAGE FOR BOTH SQUARE AND CASH APP

REDUCES COSTS FOR US AND FOR OUR CUSTOMERS

NEIGHBORHOODS

LONG-TERM INFRASTRUCTURE THESIS

GLOBAL ACCESS, LOWER FEES, PROGRAMMABLE

BLOCK IS THE MOST IMPORTANT COMPANY IN BITCOIN

BITCOIN

MODEL INDEPENDENT AUTONOMOUS SOFTWARE CREATION

GOOSE ORCHESTRATION LAYER

EVERY ROLE CAN BUILD

BUILDERBOT

IF IT CAN BE AUTOMATED, IT MUST BE DESIGNED BY HUMANS, RUN BY AI

SPEED IS OUR CORE-COMPETENCY

MINDSET